



2018 ANNUAL REPORT

The role of the Economic Development Department is to improve Sharonville's economic wellbeing through efforts that entail job creation, job retention, tax base enhancements, tourism and quality of life. The department's efforts will increase municipal revenues needed to provide first class public services and facilities.



THIRD EYE BREWING COMPANY

Third Eye Brewing Company, a \$1.7M Microbrewery & Restaurant, will open in 2019. The 6,000 square foot taproom will feature modern décor, with large retractable windows, garage doors, glass, steel and reclaimed wood. It will also include approximately 3,600 square feet of pet-friendly outdoor space with a covered porch, and offer a full lunch and dinner menu.



“This brewery is a transformative project for the **NORTHERN LIGHTS DISTRICT**, it will be a true destination experience for regional beer lovers, as well as for those visiting our city.”

Chris Xeil Lyons
Economic Development Director



THIRD EYE
BREWING COMPANY



MESSAGE FROM THE DIRECTOR



It is my pleasure to present the City of Sharonville's Progress 2018 Annual Report. Our report highlights many of our achievements from this past year, including our most significant projects by StandardAero, Quest Engineering, Beacon Orthopaedic, and PACWorldwide.

Our Northern Lights District was true to its tagline, A District in Motion, as we announced projects including Third Eye Brewery, renovations at the LaQuinta, Sonesta and LivInn, a ground breaking ceremony for a new \$14M Tru by Hilton and a \$9M Delta Marriott rebrand at the existing Ramanda Plaza.

We've worked hard to address the needs of our businesses both large and small. Mayor Hardman and City Council have approved over \$200,000 in grant funding to help our Small Business Facade Program. We've worked hard to develop aggressive, creative and fiscally responsible tax incentives to attract new jobs and investments.

This year, I had the privilege of serving as the President of the Ohio Economic Development Association, an organization I have been involved with for over 20 years. This position, in addition to my board position with the Sharonville Chamber of Commerce, has provided excellent opportunities to strengthen my network, and understand and address the needs of our businesses here in our city and state.

Most recently, I have been appointed to HCDC Board, where I will lead the Economic Development Committee. Additionally, I have also been asked to serve on the Southwest Ohio Workforce Investment Board (SWORWIB). These positions will allow me to work side by side with some of our region's top leaders.

Relationships matter. If we haven't talked in a while, let's catch up. If we haven't met yet, I'd love to meet you to learn about your business and show you how we can help grow your business and create meaningful jobs here in Sharonville.

2018 was truly an extraordinary and prosperous year. I look forward to our continued partnerships and success in 2019. Please don't hesitate to contact me for any of your business needs.

Best,

Chris Xeil Lyons
Economic Development Director | Office: 513.563.1144 | Mobile/Text: 513.519.9373

 /ChrisXeilyons




 @ChrisXeilyons

RECENT DEVELOPMENTS

The Economic Development team serves as a liaison to local businesses, to help them access the resources, assistance and services needed in the most efficient and productive way.



STANDARDAERO




-  **\$15.6 M**
INVESTMENT
-  **625**
JOBS RETAINED
-  **250**
NEW JOBS



PAC WORLDWIDE

-  **\$1.7 M**
INVESTMENT
-  RELOCATED TO
216,000 SQ. FT.
FACILITY
-  **200**
NEW JOBS

BEACON ORTHOPEDICS & SPORTS MEDICINE

-  **\$3.7 M**
EXPANSION
-  **304**
JOBS RETAINED
-  **20**
NEW JOBS



UNITED DAIRY FARMERS

-  **\$5 M**
PROJECT
-  **5,700 SQ.FT.**
STORE



FORD MOTOR COMPANY

-  **1,650**
JOBS RETAINED
-  **100**
NEW JOBS



DELOITTE CINCINNATI 100

The Deloitte Cincinnati 100 announced the region's largest privately-held companies; Sharonville is home to these 9 companies: Loth Holdings, LLC, Clark Power, Champion Windows, Jurgensen Companies, X-Tek, Dental Care Plus, DuBois, West Chester Protective Gear, and Pilot Chemical



DUBOIS CHEMICALS

-  **160,000 SQ.FT.**
FACILITY
-  **25**
NEW JOBS



TOP WORKPLACES FOR 2018

The Cincinnati Enquirer has recognized 125 Companies and Organizations in Greater Cincinnati as Top Workplaces for 2018. These Sharonville companies have been recognized based solely on surveys about the workplace completed by their employees: BSI Engineering, Gorilla Glue, Pilot Chemical and the Perfection Group.

STRONGHOLD COATING SYSTEMS



Germany's highest steel rail bridge, The Müngsten Bridge, was renovated using MM1018, which is manufactured in Sharonville by Stronghold Coating Systems

SQFT COMMERCIAL SELLS SHARONVILLE



8 DEALS
IN SHARONVILLE



185,000 SQ.FT.
IN SOLD/LEASE SPACE

ART'S RENTAL EQUIPMENT AND SUPPLY



\$2.8 M
INVESTMENT



28
JOBS RETAINED



15
NEW JOBS

KNOCHELMAN SERVICE EXPERTS HVAC



40
NEW JOBS

SHARONVILLE BUSINESSES THAT EXPANDED OR OPENED NEW LOCATIONS IN 2018

- Firecracker Bakery
- Beamer Piggyback
- Escape Room Family
- Good Therapy
- Prime Fit
- Top RX
- Dr. Neal Lemmerman Periodontics
- Innomark Communication
- Junk King
- Tuff Shed
- Glen's Quality Automotive
- Advance Turf Solutions
- Bob Summerall Tires Distribution
- N&N Moving
- Brendamour Moving & Storage



NORTHERN LIGHTS DISTRICT

A DISTRICT IN MOTION



The Northern Lights District is a 365 acre redevelopment area along I-75. It is home to the Sharonville Convention Center, Viking Village Sports and Performance Complex and many businesses. The district is the premier destination for corporate, performance and sports visitors.

DELTA HOTEL BY MARRIOTT CINCINNATI

Delta Hotels by Marriott Cincinnati Sharonville flag was secured by the current owners of Ramada Plaza. The 226 room/13-story hotel has begun extensive renovations and will reopen as the first Delta Marriott in Ohio. This location of Marriott's newest upscale, full-service brand will offer 14,000 sq. ft. of meeting space, a full-service restaurant, rooftop bar, business center, a well-appointed fitness center, seasonal outdoor gathering space and year-round swimming pool. The total investment is expected to be between \$8 million-\$10 million.

TRU BY HILTON

Tru By Hilton Sharonville hosted a groundbreaking ceremony with state, county and local elected officials on their 98 room hotel at 11163 Dowlin Drive. The \$14 million dollar hotel is a new construction concept under the Hilton flag and is the first to be constructed in the region.

QuEST GLOBAL

QuEST Global is an engineering services and solutions partner to many of the world's most recognized Fortune 500 brands. They announced an expansion project that will create 60 new jobs and invest \$200,000 in capital investments. QuEST currently has 60 employees at their location at 11499 Chester Road.

THIRD EYE BREWING

Third Eye Brewing Company a \$1.7M Microbrewery/Restaurant will be coming in 2019. The new microbrewery will be a modern, 6,000 square feet building with large retractable windows, garage doors, glass, steel and reclaimed wood.

NORTHERN LIGHTS DISTRICT EXPANDS

The Northern Lights Entertainment District expanded to match the lines of the whole TIFF District. There are now 15 D-5J liquor licenses available anywhere in the district.



THE LIVINN HOTEL

The LivInn located directly adjacent to the Sharonville Convention Center, has added a salt water pool and installed a new LED sign, elevator and landscaping. In addition, a new walkway connects guests directly to the Sharonville Convention Center. The total investment for this project is \$1.7 million.

LAQUINTA INN

LaQuinta Inn and Suites completed an \$8M full renovation in 2018. Updates to the 151 contemporary rooms included new meeting spaces, lobby, and upgraded façade. They also incorporated a new hot breakfast.

SONESTA ED SUITES

Sonesta ED Suites Cincinnati Sharonville West recently completed \$6.5 million in hotel/suite renovations. The hotel offers studio and two bedroom loft suites for corporate and leisure travelers.



MISS OHIO USA/MISS OHIO TEEN USA

MISS Ohio USA/Miss Ohio Teen USA Organization selected the Northern Lights District to host the 2019 MISS OHIO USA State Event. The Cincinnati USA North Convention & Visit Bureau, the City of Sharonville, Viking Village's Mathews Auditorium, the Sharonville Convention Center and the Sharonville Ramada Plaza all worked together to submit a bid to bring the event to Sharonville.

SHARONVILLE CONVENTION CENTER EXPANSION

Sharonville Convention Center was awarded a grant from Hamilton County to begin the design and schematics of our exhibit hall expansion project. The proposed expansion project will double the exhibition hall space from 20,000 to 40,000 square feet.

FOUNTAINS TRANSITIONAL CARE

Fountains Transitional Care is a \$7.7 million state-of-the-art post-acute skilled nursing and rehabilitation community located at 1400 Mallard Cove Drive. The new transitional care community features 54 luxury, well-appointed post-acute/ short term rehab suites with spacious living space and private bathrooms, 118 new jobs were created.



NLD HOME TO SEVERAL NEW BUSINESSES

- Greater Cincinnati Automobile Dealers Association
- Gird Systems
- Strategic Data Systems
- Greater Cincinnati Homebuilders Association



SMALL BUSINESS ALLIANCE HIGH

The Small Business Alliance, led by Katy Huffman, Small Business Liaison, was created to serve the unique needs of our small businesses, of 30 or less employees.



KATY HUFFMAN

ROOKIE OF THE YEAR 2018

Katy Huffman was given a certificate of recognition from the Ohio Economic Development Association for “Rookie of the Year 2018.” The Rookie of the Year award recognizes an individual who has been an Economic Development Professional within Ohio for less than two years. The purpose of the award is to identify someone who has “hit the ground running” and made extraordinary contributions to local or State workforce and economic development in his/her career.



SMALL BUSINESS ALLIANCE

The Small Business Alliance continued to meet throughout the year to provide networking opportunities with other Small Business Owners, City Employees, and Elected Officials. Meeting locations included, “Cookies with the Chief” at Firecracker Bakery, Game On Fitness, Sharonville Cultural Arts Center, Fairfield Inn, Scramblers, Athenian Restaurant, and “Root Beer with the Mayor” at the Root Beer Stand.



HIGHLIGHTS



SHARONVILLE FOOD TRAIN

The Sharonville Food Train was developed in an effort to increase public awareness of 18 of the independent restaurants located in Sharonville. Participants who ate in 12 of the restaurants and collected a stamp won a free Sharonville Food Train t-shirt. Any participant that ate at all 18 restaurants was entered to win a private dinner party with our Sharonville Convention Center chef. We had great success with the inaugural year of the Sharonville Food Train and plan on continuing new efforts in 2019.

FACADE IMPROVEMENT
GRANT AWARDED

\$86,000

TO

12

SMALL BUSINESSES



SMALL BUSINESS FACADE IMPROVEMENT

The Small Business Façade Improvement Grant was able to award \$86,000 to 12 small businesses in 2018. We continue to help Small Businesses get new signs, paint their exteriors, get new doors, windows, and add lighting.

MARKETING & COMMUNICATIONS

The Economic Development Departments oversees the marketing and communication for the City of Sharonville.

You may have noticed that Sharonville was everywhere this year. We have worked hard to develop a consistent brand and promotion strategy that has allowed us to:

- Enhance our image and market our community assets
- Engage and educate our businesses, residents and visitors
- Foster new investment and job creation
- Encourage communication and participation with our citizens

FIND US AT @SHARONVILLEOHIO



COMMUNITY PARTNERSHIPS



Relationships matter. Collaboration and communication with our valued community partners has played a big part in Sharonville's growth and success.

2018 ADVANTAGE SHARONVILLE BUSINESS APPRECIATION BREAKFAST

This year's keynote was Jeff Berding, President and GM of FC Cincinnati. He shared the FC Cincinnati story of perseverance and partnerships.

THE SHARONVILLE CHAMBER OF COMMERCE

In 2018, the Chamber named Lois Erven as President & CEO and Katie Guy as the Event & Marketing Coordinator. Together they will focus on providing valuable membership benefits and hosting successful events to help connect members in the community. We have an amazing Chamber here in Sharonville. If you are not a member and are interested in learning more, contact us so that we can invite you as our guest to an event.

A TEAM APPROACH TO ECONOMIC DEVELOPMENT

We rely on our strong partnerships with HCD, REDI Cincinnati and Jobs Ohio to strengthen our community and enhance our region.

STATE OF THE CITY

This year's event featured a Q&A with Mayor, Kevin Hardman and Economic Development Director, Chris Xeil Lyons.

PRINCETON SCHOOL DISTRICT AND GREAT OAKS CAMPUS

Sharonville is home to Princeton School District and Great Oaks Campus. Our department partners with these educational organizations to work to align the needs of our local business community with the region's workforce development.



Our community's success is due to the efforts of all our dedicated city employees. Each department plays a vital role in creating a place that provides our businesses and residents superior, personalized service.



Front (L-R) Jim Downton, Convention Center Director; Chris Xeil Lyons, Economic Development Director; Mayor Kevin Hardman; Noah Powers, Human Resources Director and Jim Lukas, Safety Service Director
Back (L-R) Anna Ehlerding, Mayor's Assistant; Scott McKeegan, Finance Director; Steve Vanover, Police Chief; John Creech, Community Development Director; Joe Kempe, Public Works Director; Michael Blomer, Recreation Director; and Kirk Mousa, Fire Chief



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