



Community Profile

11355 Chester Rd, Cincinnati, Ohio, 45246
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.27944
Longitude: -84.44362

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	1,686	35,727	138,316
2010 Total Population	1,640	36,059	137,530
2017 Total Population	1,691	37,511	141,034
2017 Group Quarters	24	520	1,418
2022 Total Population	1,716	38,208	143,035
2017-2022 Annual Rate	0.29%	0.37%	0.28%
2017 Total Daytime Population	9,701	101,823	245,043
Workers	8,824	82,427	175,164
Residents	877	19,396	69,879
Household Summary			
2000 Households	792	14,921	56,336
2000 Average Household Size	2.10	2.36	2.42
2010 Households	820	15,196	56,580
2010 Average Household Size	1.97	2.34	2.41
2017 Households	844	15,678	57,789
2017 Average Household Size	1.98	2.36	2.42
2022 Households	856	15,923	58,538
2022 Average Household Size	1.98	2.37	2.42
2017-2022 Annual Rate	0.28%	0.31%	0.26%
2010 Families	440	9,236	36,395
2010 Average Family Size	2.64	3.00	3.00
2017 Families	446	9,415	36,623
2017 Average Family Size	2.65	3.04	3.03
2022 Families	449	9,511	36,857
2022 Average Family Size	2.67	3.05	3.04
2017-2022 Annual Rate	0.13%	0.20%	0.13%
Housing Unit Summary			
2000 Housing Units	884	15,762	59,170
Owner Occupied Housing Units	48.2%	55.7%	63.8%
Renter Occupied Housing Units	41.4%	38.9%	31.4%
Vacant Housing Units	10.4%	5.3%	4.8%
2010 Housing Units	880	16,591	61,446
Owner Occupied Housing Units	50.5%	50.9%	59.8%
Renter Occupied Housing Units	42.7%	40.7%	32.3%
Vacant Housing Units	6.8%	8.4%	7.9%
2017 Housing Units	883	16,746	61,964
Owner Occupied Housing Units	50.4%	49.8%	58.1%
Renter Occupied Housing Units	45.2%	43.8%	35.2%
Vacant Housing Units	4.4%	6.4%	6.7%
2022 Housing Units	895	16,962	62,711
Owner Occupied Housing Units	50.6%	50.2%	58.2%
Renter Occupied Housing Units	45.0%	43.7%	35.2%
Vacant Housing Units	4.4%	6.1%	6.7%
Median Household Income			
2017	\$59,921	\$53,510	\$61,090
2022	\$67,032	\$59,517	\$70,345
Median Home Value			
2017	\$345,500	\$150,424	\$168,289
2022	\$386,404	\$168,951	\$186,971
Per Capita Income			
2017	\$49,807	\$30,144	\$34,245
2022	\$55,587	\$34,048	\$38,433
Median Age			
2010	47.5	38.3	39.5
2017	49.4	39.2	40.7
2022	50.0	39.9	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	844	15,678	57,789
<\$15,000	6.4%	10.3%	8.6%
\$15,000 - \$24,999	9.1%	10.3%	9.0%
\$25,000 - \$34,999	7.8%	9.5%	8.9%
\$35,000 - \$49,999	16.7%	15.7%	13.5%
\$50,000 - \$74,999	20.1%	20.7%	18.5%
\$75,000 - \$99,999	7.5%	11.7%	13.9%
\$100,000 - \$149,999	14.3%	13.2%	15.5%
\$150,000 - \$199,999	4.9%	4.5%	6.1%
\$200,000+	13.3%	4.0%	6.0%
Average Household Income	\$103,990	\$72,393	\$83,258
2022 Households by Income			
Household Income Base	856	15,923	58,538
<\$15,000	5.8%	9.8%	8.1%
\$15,000 - \$24,999	7.8%	9.2%	8.0%
\$25,000 - \$34,999	6.7%	8.2%	7.6%
\$35,000 - \$49,999	14.5%	13.5%	11.5%
\$50,000 - \$74,999	20.1%	19.5%	17.2%
\$75,000 - \$99,999	9.1%	14.3%	16.5%
\$100,000 - \$149,999	16.4%	15.7%	17.7%
\$150,000 - \$199,999	5.4%	5.3%	6.8%
\$200,000+	14.4%	4.5%	6.7%
Average Household Income	\$116,203	\$82,128	\$93,609
2017 Owner Occupied Housing Units by Value			
Total	445	8,344	35,979
<\$50,000	0.2%	4.5%	4.4%
\$50,000 - \$99,999	8.1%	18.1%	15.4%
\$100,000 - \$149,999	14.2%	27.3%	23.7%
\$150,000 - \$199,999	8.5%	17.7%	17.8%
\$200,000 - \$249,999	3.6%	8.3%	10.5%
\$250,000 - \$299,999	4.9%	7.3%	8.3%
\$300,000 - \$399,999	22.5%	8.5%	10.9%
\$400,000 - \$499,999	11.7%	3.6%	3.7%
\$500,000 - \$749,999	15.5%	3.0%	4.0%
\$750,000 - \$999,999	6.3%	1.2%	0.8%
\$1,000,000 +	4.0%	0.5%	0.5%
Average Home Value	\$395,993	\$200,437	\$212,430
2022 Owner Occupied Housing Units by Value			
Total	453	8,509	36,486
<\$50,000	0.2%	4.1%	3.9%
\$50,000 - \$99,999	5.5%	16.1%	13.6%
\$100,000 - \$149,999	10.4%	23.9%	20.9%
\$150,000 - \$199,999	5.5%	15.7%	15.7%
\$200,000 - \$249,999	2.4%	8.3%	10.1%
\$250,000 - \$299,999	4.2%	8.9%	9.5%
\$300,000 - \$399,999	25.2%	11.4%	13.9%
\$400,000 - \$499,999	14.3%	5.5%	5.0%
\$500,000 - \$749,999	20.8%	4.0%	5.7%
\$750,000 - \$999,999	7.5%	1.6%	1.1%
\$1,000,000 +	4.0%	0.6%	0.6%
Average Home Value	\$441,501	\$225,109	\$237,414

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	1,639	36,060	137,531
0 - 4	6.7%	7.2%	6.4%
5 - 9	4.1%	6.4%	6.4%
10 - 14	4.0%	6.2%	6.5%
15 - 24	9.6%	12.8%	12.3%
25 - 34	12.6%	13.6%	12.8%
35 - 44	9.6%	11.7%	12.4%
45 - 54	14.2%	13.7%	15.3%
55 - 64	15.2%	12.0%	13.0%
65 - 74	9.7%	7.4%	7.5%
75 - 84	8.7%	6.0%	5.1%
85 +	5.6%	3.0%	2.2%
18 +	81.5%	76.1%	76.3%
2017 Population by Age			
Total	1,690	37,509	141,032
0 - 4	5.7%	6.5%	5.9%
5 - 9	4.9%	6.5%	6.2%
10 - 14	4.6%	6.1%	6.3%
15 - 24	9.3%	11.9%	11.7%
25 - 34	11.6%	13.7%	12.9%
35 - 44	9.3%	11.6%	12.1%
45 - 54	11.0%	11.9%	13.1%
55 - 64	14.1%	12.8%	13.9%
65 - 74	12.9%	9.4%	9.8%
75 - 84	9.8%	5.9%	5.4%
85 +	6.7%	3.6%	2.6%
18 +	81.4%	77.2%	77.9%
2022 Population by Age			
Total	1,715	38,208	143,035
0 - 4	5.6%	6.5%	5.9%
5 - 9	4.7%	6.3%	5.9%
10 - 14	5.1%	6.3%	6.3%
15 - 24	9.0%	11.4%	11.2%
25 - 34	10.8%	13.3%	12.6%
35 - 44	9.9%	12.4%	12.7%
45 - 54	10.1%	11.0%	12.1%
55 - 64	12.7%	12.1%	13.3%
65 - 74	13.6%	10.7%	11.2%
75 - 84	11.3%	6.4%	6.2%
85 +	7.2%	3.6%	2.7%
18 +	80.9%	77.2%	78.3%
2010 Population by Sex			
Males	779	16,993	65,919
Females	861	19,066	71,611
2017 Population by Sex			
Males	798	17,759	67,746
Females	893	19,752	73,288
2022 Population by Sex			
Males	808	18,156	68,832
Females	908	20,053	74,203

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	1,640	36,059	137,530
White Alone	72.3%	56.8%	67.9%
Black Alone	17.4%	32.0%	22.8%
American Indian Alone	0.1%	0.3%	0.2%
Asian Alone	3.0%	3.2%	3.6%
Pacific Islander Alone	0.1%	0.3%	0.2%
Some Other Race Alone	4.1%	4.8%	2.7%
Two or More Races	3.0%	2.7%	2.5%
Hispanic Origin	8.5%	9.6%	5.8%
Diversity Index	53.2	64.8	54.1
2017 Population by Race/Ethnicity			
Total	1,690	37,511	141,033
White Alone	69.9%	54.8%	65.3%
Black Alone	17.8%	31.8%	23.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	3.7%	4.0%	4.5%
Pacific Islander Alone	0.1%	0.3%	0.2%
Some Other Race Alone	4.9%	5.6%	3.3%
Two or More Races	3.6%	3.2%	3.0%
Hispanic Origin	10.2%	11.4%	7.0%
Diversity Index	57.5	67.8	57.9
2022 Population by Race/Ethnicity			
Total	1,715	38,209	143,035
White Alone	67.8%	53.0%	63.2%
Black Alone	18.1%	31.8%	23.9%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	4.1%	4.6%	5.2%
Pacific Islander Alone	0.1%	0.3%	0.2%
Some Other Race Alone	5.7%	6.5%	3.8%
Two or More Races	4.1%	3.6%	3.5%
Hispanic Origin	12.0%	13.1%	8.1%
Diversity Index	61.1	70.3	60.9
2010 Population by Relationship and Household Type			
Total	1,640	36,059	137,530
In Households	98.7%	98.6%	99.0%
In Family Households	72.9%	79.2%	81.5%
Householder	25.9%	25.4%	26.4%
Spouse	19.8%	16.6%	18.9%
Child	22.7%	30.6%	30.8%
Other relative	2.4%	4.2%	3.3%
Nonrelative	2.2%	2.4%	2.1%
In Nonfamily Households	25.7%	19.4%	17.5%
In Group Quarters	1.3%	1.4%	1.0%
Institutionalized Population	0.2%	1.2%	0.8%
Noninstitutionalized Population	1.1%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2017 Population 25+ by Educational Attainment			
Total	1,274	25,851	98,576
Less than 9th Grade	1.6%	4.9%	3.1%
9th - 12th Grade, No Diploma	4.7%	6.1%	5.2%
High School Graduate	16.3%	21.9%	22.9%
GED/Alternative Credential	4.4%	2.7%	2.7%
Some College, No Degree	14.4%	20.8%	19.3%
Associate Degree	7.0%	6.6%	7.3%
Bachelor's Degree	26.6%	23.1%	24.2%
Graduate/Professional Degree	25.0%	13.9%	15.4%
2017 Population 15+ by Marital Status			
Total	1,431	30,319	115,055
Never Married	23.1%	35.4%	31.7%
Married	52.3%	44.7%	50.2%
Widowed	18.4%	7.4%	6.3%
Divorced	6.2%	12.5%	11.8%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.2%	94.1%	94.9%
Civilian Unemployed (Unemployment Rate)	2.8%	5.9%	5.1%
2017 Employed Population 16+ by Industry			
Total	827	18,468	72,516
Agriculture/Mining	0.5%	0.2%	0.1%
Construction	3.0%	3.1%	3.5%
Manufacturing	12.2%	15.3%	15.8%
Wholesale Trade	2.2%	3.6%	3.4%
Retail Trade	14.9%	9.7%	9.7%
Transportation/Utilities	4.6%	3.1%	3.8%
Information	0.5%	1.7%	1.4%
Finance/Insurance/Real Estate	3.1%	8.4%	7.8%
Services	57.6%	53.2%	51.5%
Public Administration	1.3%	1.7%	2.9%
2017 Employed Population 16+ by Occupation			
Total	826	18,469	72,516
White Collar	66.0%	60.1%	64.9%
Management/Business/Financial	17.0%	14.9%	17.6%
Professional	26.4%	22.0%	24.8%
Sales	11.6%	9.2%	9.1%
Administrative Support	11.0%	14.0%	13.4%
Services	16.1%	19.8%	16.5%
Blue Collar	17.8%	20.2%	18.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.8%	2.1%	2.5%
Installation/Maintenance/Repair	0.6%	2.4%	2.7%
Production	5.7%	7.7%	7.2%
Transportation/Material Moving	9.7%	7.8%	6.3%
2010 Population By Urban/ Rural Status			
Total Population	1,640	36,059	137,530
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	820	15,196	56,580
Households with 1 Person	40.1%	33.8%	30.1%
Households with 2+ People	59.9%	66.2%	69.9%
Family Households	53.7%	60.8%	64.3%
Husband-wife Families	41.3%	40.0%	46.0%
With Related Children	13.5%	16.1%	18.9%
Other Family (No Spouse Present)	12.3%	20.8%	18.3%
Other Family with Male Householder	3.3%	4.9%	4.6%
With Related Children	2.1%	2.7%	2.6%
Other Family with Female Householder	9.0%	15.9%	13.7%
With Related Children	5.9%	10.5%	8.8%
Nonfamily Households	6.2%	5.4%	5.6%
All Households with Children	21.6%	29.8%	30.8%
Multigenerational Households	1.7%	3.4%	3.2%
Unmarried Partner Households	5.1%	5.3%	5.6%
Male-female	4.4%	4.8%	5.1%
Same-sex	0.7%	0.5%	0.5%
2010 Households by Size			
Total	818	15,196	56,578
1 Person Household	40.2%	33.8%	30.1%
2 Person Household	35.7%	31.4%	33.7%
3 Person Household	11.4%	14.9%	15.4%
4 Person Household	7.8%	11.3%	12.3%
5 Person Household	3.2%	5.1%	5.4%
6 Person Household	1.3%	2.2%	2.0%
7 + Person Household	0.4%	1.4%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	820	15,196	56,580
Owner Occupied	54.1%	55.6%	64.9%
Owned with a Mortgage/Loan	37.7%	40.3%	48.0%
Owned Free and Clear	16.6%	15.3%	16.9%
Renter Occupied	45.9%	44.4%	35.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	880	16,591	61,446
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Retirement Communities	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
2.	Exurbanites (1E)	Retirement Communities Comfortable Empty Nesters	
3.	Urban Chic (2A)	Metro Fusion (11C)	Savvy Suburbanites (1D)
2017 Consumer Spending			
Apparel & Services: Total \$	\$2,288,986	\$30,478,234	\$128,319,087
Average Spent	\$2,712.07	\$1,944.01	\$2,220.48
Spending Potential Index	126	90	103
Education: Total \$	\$1,595,203	\$20,551,222	\$89,578,087
Average Spent	\$1,890.05	\$1,310.83	\$1,550.09
Spending Potential Index	130	90	106
Entertainment/Recreation: Total \$	\$3,367,947	\$43,814,368	\$185,147,043
Average Spent	\$3,990.46	\$2,794.64	\$3,203.85
Spending Potential Index	128	90	103
Food at Home: Total \$	\$5,322,129	\$72,154,412	\$299,181,802
Average Spent	\$6,305.84	\$4,602.27	\$5,177.14
Spending Potential Index	125	91	103
Food Away from Home: Total \$	\$3,539,470	\$47,496,232	\$198,829,601
Average Spent	\$4,193.68	\$3,029.48	\$3,440.61
Spending Potential Index	126	91	103
Health Care: Total \$	\$6,173,709	\$78,870,813	\$331,673,653
Average Spent	\$7,314.82	\$5,030.67	\$5,739.39
Spending Potential Index	131	90	103
HH Furnishings & Equipment: Total \$	\$2,103,751	\$27,482,776	\$116,070,133
Average Spent	\$2,492.60	\$1,752.95	\$2,008.52
Spending Potential Index	128	90	103
Personal Care Products & Services: Total \$	\$886,823	\$11,355,224	\$47,680,969
Average Spent	\$1,050.74	\$724.28	\$825.09
Spending Potential Index	132	91	104
Shelter: Total \$	\$17,990,200	\$233,191,916	\$975,050,179
Average Spent	\$21,315.40	\$14,873.83	\$16,872.59
Spending Potential Index	131	92	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,714,583	\$33,286,078	\$140,295,562
Average Spent	\$3,216.33	\$2,123.11	\$2,427.72
Spending Potential Index	137	91	104
Travel: Total \$	\$2,347,787	\$28,645,529	\$123,435,858
Average Spent	\$2,781.74	\$1,827.12	\$2,135.97
Spending Potential Index	134	88	103
Vehicle Maintenance & Repairs: Total \$	\$1,144,232	\$15,196,612	\$63,802,451
Average Spent	\$1,355.73	\$969.30	\$1,104.06
Spending Potential Index	126	90	103

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.