



The City of Sharonville's income tax revenues have grown 25% in the past five years. This is a result of our economic development efforts, progressive leadership, strategic location and business friendly environment.



# PROGRESS 2017 ANNUAL REPORT

The role of the Economic Development Department is to improve Sharonville's economic wellbeing through efforts that entail job creation, job retention, tax base enhancements, tourism and quality of life. The development's efforts will increase municipal revenues needed to provide first class public services and facilities.



City of  
**Sharonville**  
ECONOMIC DEVELOPMENT





# DEVELOPMENT HIGHLIGHTS

**FERGUSON** **\$1.8M** INVESTMENT  
EXPANSION/CONSOLIDATION IN SHARONVILLE

**46** NEW JOBS

**42** RETAINED JOBS

**Worly** **\$1.45M** INVESTMENT

**27** NEW JOBS

**GIRD SYSTEMS, INC.** ENGINEERING FIRM RELOCATED TO SHARONVILLE

**25** NEW JOBS

**BAKER HUGHES** a GE company **\$2.55M** INVESTMENT

**50** NEW JOBS

**PRO OnCall TECHNOLOGIES.** **BUILT NEW \$1.35M** BUILDING ON KEMPER ROAD

**38** NEW JOBS

**kloeckner metals** **\$2.825M** INVESTMENT

**29** NEW JOBS

**60** RETAINED JOBS

**CLEARBROOK FARMS** **\$1.05M** INVESTMENT

**41** NEW JOBS

**26** RETAINED JOBS

**TEAM FITZ GRAPHICS** **\$850K** INVESTMENT

**30** NEW JOBS

**30** RETAINED JOBS

**SDS** DAYTON COMPANY RELOCATED TO SHARONVILLE

**20** NEW JOBS

**TNT SERVICES** **\$2.35M** INVESTMENT

**20** NEW JOBS

**60** RETAINED JOBS

**CME** SEWER REPAIR **United Dairy Farmers** **TWO MEN AND A TRUCK**





# NORTHERN LIGHTS DISTRICT



## NORTHERN LIGHTS DISTRICT

This year, the Economic Development Department has worked diligently to create a progressive and distinctive brand for the Northern Lights District. The blending of colors represents the many industries that operate in the district such as hospitality, education, corporate offices, and retail. The border and the bleed of colors symbolizes our ability to think outside the box. The font is clean and contemporary to resemble the new modern architecture in the district. We have since used the logo on high end collateral pieces such as heavy-weight business cards, professionally developed website and aerial video design, and modern glassware.



## SIGNAGE IMPROVEMENTS

In 2017, the City worked with current businesses in the Northern Lights Overlay District to implement a user friendly design. This will compliment corridor improvements and encourage future investments in the district.

## NEW JOBS TO THE DISTRICT

In 2017, we have seen new companies such as GIRD Systems, and Strategic Data Systems (SDS) move operations to the Northern Lights District. We are proud to have 55 new high-paying jobs to the district.

## RECENT INVESTMENTS

In 2017, we have seen new companies such as GIRD Systems, and Strategic Data Systems (SDS) move operations to the Northern Lights District. We are proud to have 55 new high-paying jobs to the district.

**TRU by Hilton:** One of the newest brands of Hilton Worldwide, recently announced plans to break ground in Sharonville's Northern Lights District. The modern, select service hotel will be located at 11167 Dowlin Drive, along I-75 just off of Sharon Road. This new project will bring 29 new hospitality jobs to the district.

**Pro on Call:** The well-established IT and telecommunications company recently announced their intent to relocate their corporate headquarters to Kemper Road in Sharonville. Over the next 3 years, Pro on Call Technologies will bring 38 new jobs to our city.

**Worly Plumbing Supply:** A plumbing supply store will be expanding their operations into Sharonville, located at 12071 Best Place, near the corner of Mosteller and E.Crescentville Road. This Ohio-based store first expanded into the Cincinnati market in 1992, and is now choosing Sharonville for their second regional location. This project will generate 22 jobs in their first year, adding an additional 5 in the years following.

**Strategic Data Systems:** The A Dayton area technology company is expanding with it's first Cincinnati office in Sharonville's Northern Lights District. SDS expects their future space in the Spectrum Office Tower to be finished and ready to move-in by mid-August.

**Baker Hughes:** A GE industrial service company has plans to move their Inspection Technology Customer Solution center to Tramway Drive near Hawk Road in Sharonville. The hub will be opening in late 2017 with 15 employees, and growing to a company of 40 in the upcoming years. In addition to the 40 new jobs, Baker Hughes plans to invest \$4 million into the city for the facility.

**GIRD Systems:** The Research and Development firm will be moving their operations from the City of Cincinnati to Sharonville. GIRD will be bring 18 jobs to the Spectrum Office Tower in the Northern Lights District, and will be adding additional jobs in the coming years. GIRD works closely with major research branches within the DOD, other government agencies to provide the latest, most up to date services in digital signal processing.

The Sharonville Economic Development Department is currently working hard to bring new restaurants, and to expand entertainment options in the Northern Lights District. In 2018, the Sharonville Entertainment District will be expanded and now encompass the whole Northern Lights District boundaries.





# COMMUNITY PARTNERSHIPS



## SHARONVILLE CHAMBER OF COMMERCE

The Economic Development Department continues to partner with the Sharonville Chamber of Commerce. Together we help businesses grow and prosper through Chamber and City benefits, educational programs, and networking opportunities. This year, a panel discussion with city department heads provided a valuable opportunity for businesses to ask questions and interact with city officials. Economic Development Director, Chris Xeil Lyons has joined the Chamber of Commerce Board of Directors for the 2018 year.



## ADVANTAGE SHARONVILLE

The 4th Annual Advantage Sharonville Business Appreciation Breakfast was held this fall. This year the Sharonville Income Tax and Finance Departments were featured. The Producing Artistic Director of the Ensemble Theatre of Cincinnati, D. Lynn Meyers provided the keynote on the economic and social benefits that arts and culture bring to our communities.

## REDI/HCDC

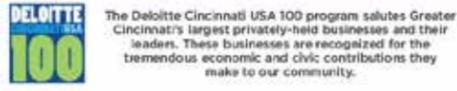
In an effort to encourage the retention and expansion of existing businesses, the city works in collaboration with the Hamilton County Development Corp and REDI Cincinnati on business retention visits. These visits are a way to demonstrate our appreciation for the business, identify immediate needs, and future plans.

## THANK YOU TO ALL OF OUR COMMUNITY PARTNERS!





# ACCOMPLISHMENTS AND AWARDS



The Deloitte Cincinnati USA 100 program salutes Greater Cincinnati's largest privately-held businesses and their leaders. These businesses are recognized for the tremendous economic and civic contributions they make to our community.

## The City of Sharonville had 9 companies on the Deloitte Cincinnati USA 100:

- 28 John R. Jurgensen Co.- Asphalt paving contractor, 1,035 employees
- 35 Pilot Chemical Corp.- Chemical manufacturing, 271 employees
- 39 DuBois Chemicals, Inc.- Chemical manufacturing, 648 employees
- 41 Clarke Power Services Inc.- Commercial vehicle maintenance, 794 employees
- 45 Champion Home Exteriors- Manufacturer and installer of windows, doors, sunrooms and vinyl siding, 1,368 employees
- 65 West Chester Protective Gear- Distributor of work gloves, protective clothing and rainwear, 244 employees
- 86 Dental Care Plus Group- Dental and vision insurance provider, 94 employees
- 93 Loth Holdings LLC- Workspace design, furniture installation and service, 185 employees
- 96 Xtek Inc.- Manufacturer of replacement parts for metal-rolling mills and cranes, 382 employees

In total the 9 companies above employ 4,821 people

## CHRIS XEIL LYONS

CITY OF SHARONVILLE

### 2018 OHIO ECONOMIC DEVELOPMENT ASSOCIATION PRESIDENT



1

Nine Sharonville companies made the Deloitte Cincinnati USA 100 List. This program salutes Greater Cincinnati's largest privately-held businesses and their leaders. They are recognized for the tremendous economic and civic contributions they make to our community.

2

Sharonville Economic Development Director, Chris Xeil Lyons named Ohio Economic Development Association (OEDA) President for the upcoming year.

3

Sharonville Mayor, Kevin Hardman was named National Municipal Leader of the Year by American City & County Magazine for his accomplishments and progressive leadership in Sharonville.

4

Sharonville Mayor, Kevin Hardman, received a C-Suite Award in the CEO category. The Cincinnati Business Courier honors top executives from businesses and nonprofits. Congrats Mayor Hardman for both of your accomplishments!

5

Sharonville Convention Center received the Excellence Ruby Award from the OhioTravel Association for their "Get Inspired!" Marketing Campaign, which featured a series of stories from their fantastic guests.

6

An online analysis from the Cincinnati Business Courier named Sharonville as "The Most Excited City in Ohio for Christmas."

7

Sharonville Economic Development-Small Business Liaison, Katy Huffman, was awarded the Staff Award from the Sharonville Chamber of Commerce for her dedication and growth to the Sharonville Small Business Alliance

8

2017 Sharonville Economic Development Intern, Julianna Miller, is a senior at the University of Kentucky studying Finance and Marketing. She helped with newsletters, tax incentive projects, and data reports.

9

The Economic Development Department oversees the marketing and social media outlets for the city. This year, the City of Sharonville Facebook page had a 47% increase in page likes!

10

St. Joseph Home -An Impact 100 grant finalist will be developing 33 acres into a green space for the residents and their family & friends. This green space will allow access to a walking trail, wetlands, memorial garden, scenic overlooks, and a sheltered area.





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**FIND US AT @SHARONVILLEOHIO**





The Small Business Alliance was established to address the unique needs of Sharonville Small Businesses & to encourage business collaboration throughout the city.

## BUSINESS ASSISTANCE

The City of Sharonville strives to be a resource for small business owners, assisting them with their unique needs. One resource is providing site selection assistance, to help business owners find their right location in Sharonville. The City of Sharonville partners with the Chamber of commerce to help businesses prosper through their benefits, programs, and networking opportunities. The Sharonville Small Business Alliance (SSBA) meets monthly, and features guest speakers such as other City departments. Past speakers include the Sharonville Tax, Fire, and Police Departments. Did you know the Sharonville Fire Department offers CPR and fire extinguisher training, and complimentary meeting space for Sharonville businesses?

In 2017, we implemented the “Small Business Façade Improvement Grant” to assist small business owners with façade enhancements. This year, 10 businesses benefitted from the grant and were able to complete projects such as signage, paint, lighting, windows and door improvements. If your small business is in need of any façade improvements, we would love to help you out. Contact Katy Huffman for a 2018 application.

We want to make doing business in Sharonville as seamless as possible and serve as a one point of contact for all business needs. Whether you are an existing business or someone looking to start a small business, the small business liaison, can help you.





## SOCIAL MEDIA & MARKETING ASSISTANCE

The Sharonville Small Business Alliance (SSBA) helps promote local small businesses in several ways including social media and marketing. One of the goals of the SSBA is to encourage collaboration between businesses. At the City, we work to promote small businesses on our Facebook, Instagram, and Twitter pages, and encourage other businesses to promote each other. We would love to promote, and share your business' successes. Follow us on Facebook, Instagram, and Twitter @SharonvilleOhio.

## SPECIAL DOWNTOWN/CITY EVENTS

The Sharonville Small Business Alliance (SSBA) loves to celebrate success stories. We can coordinate ribbon cuttings, or special recognitions to businesses when they celebrate milestones. This year, the Root Beer Stand celebrated their 60th anniversary, and we were able to host an opening party and have the City of Sharonville make a proclamation of "Root Beer Stand Day." In addition the SSBA hosts events to encourage more foot traffic in our City's downtown. This year we hosted the first successful "Sharonville Night Market" downtown at Depot Square featuring local craft vendors, food, and live music. We are looking forward to hosting this event again in early September. In partnership with the Recreation Department, the SSBA hosted the 4th on the loop & after party, and Sharonville's Downtown in December. These special events not only promote our local businesses & increase foot traffic downtown but also provide quality of life and entertainment for our citizens and businesses.

*Sharonville's Downtown in December*  
Saturday, December 16th 10:00 AM to 2:00 PM

Visit 10 of the 13 businesses, get the best of this year's making with a ribbon and return to Depot Square to catch the "I Love Sharonville" Christmas ceremony. Enter all 13 businesses and get all 13 tickets, you will receive a City of Sharonville tote bag.

1. Already Cafe 1020 Reading Rd	4. Main Street Pastageries 1023 Reading Rd	11. Saturday Morning Markets 1010 Reading Rd
2. Adrienne's Bookery 1024 Reading Rd	7. On the Blue Floor 1027 Main St	12. Sharonville Cultural Arts Center 1025 Reading Rd
3. C&M Hardware 1013 Reading Rd	8. PNC Bank 1026 Reading Rd	13. Sharonville Depot Ball 1017 Depot St
6. Reflection Scent 1234 E. Sharon Rd	9. Robert Insalls 1023 Main St	14. City of Sharonville 1027 Reading Rd
5. Larkdale Fitness 1027 Reading Rd	10. Soc-A-Pataz Pizzeria 1026 Reading Rd	



For more information on the Small Business Alliance, or to join our mailing list, email Katy Huffman at [khuffman@cityofsharonville.com](mailto:khuffman@cityofsharonville.com)

